

JESSICA GOREE KELLER  
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## EXPERIENCE

OUTHOUSE COMMUNICATION, FAIRFIELD, CT

ART DIRECTOR, FEBRUARY 2007-PRESENT

Worked across all mediums including print, TV and web. Work included a series of television commercials for Krispy Kreme, campaigns for the United Nations, Diageo, and People's United Bank; as well as self promotional material. New business pitches: Bic, Bobs, Sugarbush, Java Pop, Swiss Army, Saucony, Bigelow Tea, Webster Bank, Cannondale, Lillian August.

DIGITAL POND, SAN FRANCISCO, CA

DESIGN INTERN, SUMMER 2006

Designed promotional pieces in the NIKETOWN Atlanta store. Developed promotional campaign for Johnson & Johnson for the 2008 Beijing Olympic games. Clients: NIKE, HP and Johnson & Johnson.

CENTRAL CONNECTICUT STATE UNIVERSITY, NEW BRITAIN, CT

ART DIRECTOR/ DESIGNER, 2005-2006

Selected as Art Director, Fall 2007, and Designer in Spring 2006. Designed collateral for non-profit organizations including a 144 page book for the town of Canton, CT, which earned two CADC awards in 2007. Clients: Canton, CT, CCSU, CT Council on Problem Gambling, Prudence Crandall Center.

CHAYO MATA, NEW YORK, NY

ART DIRECTOR/ DESIGNER, 2005-2006

Assistant directed photo shoots for fashion photographer, Chayo Mata. Designed 10 spreads for two issues of Slovenian fashion magazine, Gloss. Images chosen for JC Report cover art. Two images were chosen by Voices Unabridged, Inc, an organization affiliated with the United Nations, to be sold at the second annual gala at the Industria Superstudio in New York City. Profits were donated to women and children worldwide.

DEEJAY MORI, NEW YORK, NY

DESIGNER, 2005-PRESENT

Designed packaging and graphics for albums "Memento" and "Flight", by musician DeeJay Mori. Other collateral included promotional material such as web banners and flash website.

CONTE & CONTE, LLC., GREENWICH, CT

DESIGNER/ PHOTOGRAPHER, 2004-2006

Developed advertising for local magazines to promote the firm's business of landscape architecture. Photographed summer of 2005 project sites for firm's portfolio and worked with the firm's web designer to publish on their website.

## SKILLS

ADOBE CS2, CS3 MACROMEDIA Studio 8 QUARK XPRESS Passport  
MICROSOFT Word, Excel, Powerpoint OPERATING SYSTEMS Mac OSX, Windows

## EDUCATION

B.A., GRAPHIC/INFORMATION DESIGN, DECEMBER 2006

Central Connecticut State University, New Britain, CT

## RECOGNITION

CONNECTICUT ART DIRECTORS CLUB SILVER METAL/ Book  
CONNECTICUT ART DIRECTORS CLUB GOLD METAL/ Student print published  
UNITED NATIONS/ Voices Unabridged, Inc/ November 2006  
ARTSPACE OPEN STUDIO/ Paintings, Illustrations, & Design Showcase/ November 2006  
CENTRAL CONNECTICUT STATE UNIVERSITY/ Art Director/ September-December 2006  
CENTRAL CONNECTICUT STATE UNIVERSITY/ Internship Recognition Article/ Fall 2006  
CENTRAL CONNECTICUT STATE UNIVERSITY/ Designer/ January-May 2006